

THE IMPORTANCE OF VITAMIN A

“*Highly respected academics have studied the effects of vitamin A on the skin and have concluded that vitamin A is essential for skin health and prevention of skin cancer (*1-3), and to promote photo protection (*4-7). These studies have been done at reputable universities in Switzerland, Belgium, United Kingdom and USA.*”

Dr Des Fernandes, Plastic Surgeon and Scientific Director of Environ Skin Care.

Apply vitamin A daily because it is an essential nutrient that can contribute towards a more beautiful and younger-looking skin. Vitamin A also plays an important role in helping restore and maintain DNA damage.

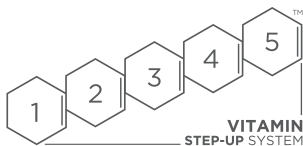
**NO SUN SENSITIVITY WITH THE ENVIRON RETINYL FORM OF VITAMIN A.
IT IS THE KINDEST FORM YOU CAN USE ON YOUR SKIN.**

VITAMIN A & ENVIRON



- ▶ Vitamin A is the cornerstone ingredient.
- ▶ Must be replaced daily for skin to appear healthier and more resilient.

ENVIRON'S VITAMIN STEP-UP SYSTEM™



Unique &
industry
leading.

Created to help skin
gradually become
comfortable with
increasing doses
of vitamin A &
other ingredients.

Reducing the
likelihood of a
retinoid reaction.

REFERENCES: (1) Shapio, S. S., M. Seiberg, and C.A. Cole, Vitamin A and its derivatives in experimental photocarcinogenesis: preventive effects and relevance to humans. Journal of drugs in dermatology: JDD, 2013. 12(4): p.458-63. (2) Sorg, O., et al., Proposed mechanisms of action for retinoid derivatives in the treatment of skin aging. J Cosmet Dermatol, 2005. 4(4): p. 237-44. (3) Watson, R.E., et al., Repair of photoaged dermal matrix by topical application of a cosmetic (antiaging) product. Br J Dermatol, 2008. 158(3): p.472-7. (4) Reichrath, J., et al., Vitamins as hormones. Hormone and metabolic research = Hormon- und Stoffwechselforschung = Hormones et metabolisme, 20017. 39(2): p.71-84 (5) Katsambas, A.D. and A.C. Katoulis, Topical retinoids in the treatment of aging of the skin. Adv Exp Biol, 1999. 455: p.477-82 (6) Sorg, O., et al., Retinoids in cosmeceuticals. Dermatol Ther, 2006. 19(5): p.289-96 (7) Kang, S., The mechanism of action of topical retinoids. Cutis, 2005. 75(2 Suppl): p.10-3; discussion 13. (8) Saurat, J.H., Skin, sun, and vitamin A: from aging to cancer. J Dermatol, 2001. 28(11): p.595-8. (9) Berne, B, et al., Decreased retinyl ester concentrations in UV-induced murine squamous cell carcinomas. Acta Derm Venereol, 1989. 69(6): p.503-8 (10) Amann, P.M., et al., Vitamin A metabolism in benign and malignant melanocytic skin cells: importance of lecithin/retinol acyltransferase and RPE65. Journal of cellular physiology, 2013. 227(2): p.718-28.

WHAT DOES **VITAMIN A** DO FOR YOUR SKIN?

why use **ENVIRON?**



Known as the skin normalising vitamin (*8 - 10)

Forms the basis of a normal, healthy and well-functioning skin.



Promotes a healthy Dermis & Epidermis

Vitamin A is essential for all the layers of the skin and helps to promote a healthy-looking skin.



Promotes Collagen & Elastin

Encourages the synthesis of healthy Collagen & Elastin for a firmer looking skin.



Helps support skin immunity

Supports the immune function of the skin by potentiating the Langerhans cells to help maintain a healthier-looking skin.



Promotes the Natural Moisturising Factors

Promotes a healthy barrier function, leaving the skin looking hydrated and refreshed.



Helps improve problematic skin conditions

Normalises sebaceous gland activity, leaving the skin more balanced.

Helps improve pigmentation

Helps stabilise pigmentation distribution, leaving the skin more even toned in appearance.

> Contains Retinyl, a kinder form of Vitamin A - *no sun sensitivity*
> Contains ALL the ingredients skin needs to become healthy & stay healthy.
> Vitamins A,C,E & B, antioxidants & powerful peptides.



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ENVIRON[®]

a beautiful skin for a lifetime